



2022

COLUMNIST & ARTICLE SUBMISSION GUIDELINES



HANDS TOGETHER WRITERS & COLUMNIST GUIDELINES

HANDS TOGETHER MAGAZINE PRODUCED BY USOLMT

INTRODUCTION

Hands together is the all-new, USOLMT Quarterly, Digital Magazine. The magazine will be produced in .pdf file format. It will be available for download by our members each quarter, then released to the public and promoted 30 days later all USOLMT Platforms.

COLUMNISTS

USOLMT is looking for dedicated writers for the following recurring magazine columns.

- **THE QUARTERLY REVIEW**
 - Review a massage product, tool, service, or course
- **COACHING CORNER**
 - Looking for a dedicated massage coach to write this column
 - If not a massage coach, you must seek out tips from coaches to write this column
- **PERSONAL MAINTENANCE**
 - A variety of self-care tips for massage therapists
- **BUSINESS THERAPY**
 - Business tips for massage therapists

Columnists will agree to submit 4 articles per year (1 per quarter) by the deadline in this document.

Regular columns should be 600 minimum to 1200 maximum words. All submissions will be proofed and edited prior to publication.

All 4 yearly articles may be submitted in advance, unless the column dictates that current articles are necessary.

ARTICLE SUBMISSIONS

In addition to our regular columns, USOLMT will reserve space for 3 special article submissions per quarter.

Articles should be between 600 minimum and 1200 maximum words. All submissions will be proofed and edited prior to publication.

Only one article per writer should be submitted at a time for the upcoming issue.

Writers should submit with their article:

- Current color photo
- Short Bio (Name, Location, Business Name, Tagline)

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Please see the calendar below for submission beginning dates and deadlines.

2022 CALENDAR

MARCH	JUNE	SEPTEMBER	DECEMBER
Member Release	Member Release	Member Release	Member Release
Public Release: April	Public Release: July	Public Release: October	Public Release: January
Deadline: February 15	Deadline: May 15	Deadline: August 15	Deadline: November 15
Submissions Begin: January 15	Submissions Begin: April 15	Submissions Begin: July 15	Submissions Begin: October 15

HOW TO APPLY TO BE A COLUMNIST:

- Submit two written articles as samples of your work
- Indicate the column you are interested in writing for 2022 and your experience in that area
- Send your writing samples and column interest to usolmt@gmail.com with Columnist in the subject line
- We will get back to you within 4 business days to schedule a meeting to move forward

HOW TO SUBMIT AN ARTICLE:

- Write your article according to the guidelines in this document
- Send your article with your photo and short bio to usolmt@gmail.com with Article in the subject line
- We will let you know when your article has been approved and the date of publication within 4 business days of your submission via e-mail

VOLUNTARY SUBMISSION:

Writing for the USOLMT quarterly magazine is all-volunteer. Writers and columnists are not paid monetarily for their articles at this time, however, the exposure to our audience and the promotion you'll receive is well worth your time and effort!

We look forward to working with you and growing our magazine's readership through positive collaboration!